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LEO BURNETT U.S.A.  
a subsidiary of LEO BURNETT COMPANY, INC.

Ad No. 1936-03 - (TRAPPEZE) - Req. No. 991325 - Page, 4/c Blood - (5 7/8 x 9 1/4 inches)  
Printed in U.S.A.

Opera Bookie, 1986  
(604)



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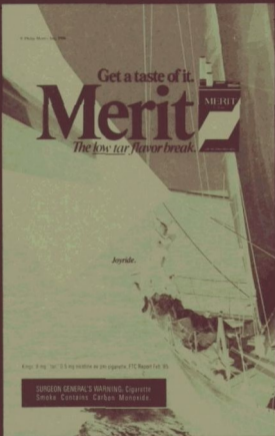


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Get a taste of it.

# Merit

*The low tar flavor break.*



*Keyride.*

Kings: 9 mg. "tar," 0.5 mg. nicotine av. per cigarette, FTC Report Feb. '85.

**SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.**



G. Boscchia/J. Holmes



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